

LOGO USAGE

EVstudio

FULL COLOR

EVstudio

WHITE

MAIN COLOR PALLETE



HEX: 255a75
RGB: 37 / 90 / 117
CMYK: 89 / 59 / 37 / 17

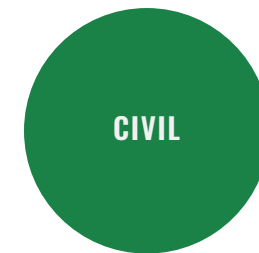


HEX: b7b7b8
RGB: 183 / 183 / 184
CMYK: 29 / 23 / 23 / 0

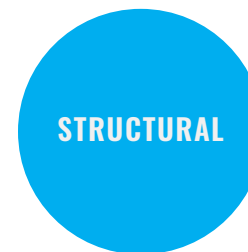
SECONDARY COLOR PALLETE



HEX: 6a5a96
RGB: 106 / 90 / 150
CMYK: 68 / 73 / 13 / 1



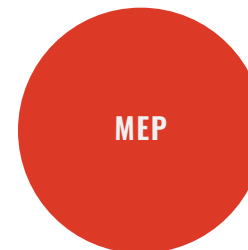
HEX: 028346
RGB: 2 / 131 / 70
CMYK: 88 / 24 / 96 / 10



HEX: 00aeef
RGB: 0 / 174 / 239
CMYK: 100 / 0 / 0 / 0



HEX: f3bb19
RGB: 243 / 187 / 25
CMYK: 5 / 27 / 100 / 0



HEX: d63b28
RGB: 214 / 59 / 40
CMYK: 11 / 91 / 99 / 2

All colors can be tinted
in 20% increments.

Secondary colors can also
be used as accents.

FONTS

HEADERS/SUB-HEADERS

OSWALD

BOLD / MEDIUM / REGULAR

ALL CAPS ONLY
50 EM TRACKING

Body Text

Roboto

Thin

Regular

Medium