

World of Modular 2025



Meet Your Speakers



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The Project







Project Program



The Midland Apartments

- Located in Buena Vista
- Walkable to Main Street
- 60 Income Restricted Apartments
- Modular Construction





60 Units



30 Studio Units



24 One Bedroom

Units



6 Two Bedroom

Units



Energy Efficient



High Efficiency Heating and Cooling



High-Speed Internet Availability



Future 4,600 sf Early Childcare Center

The Partners

































Team Modular Experience



MIDLAND

APARTMENTS



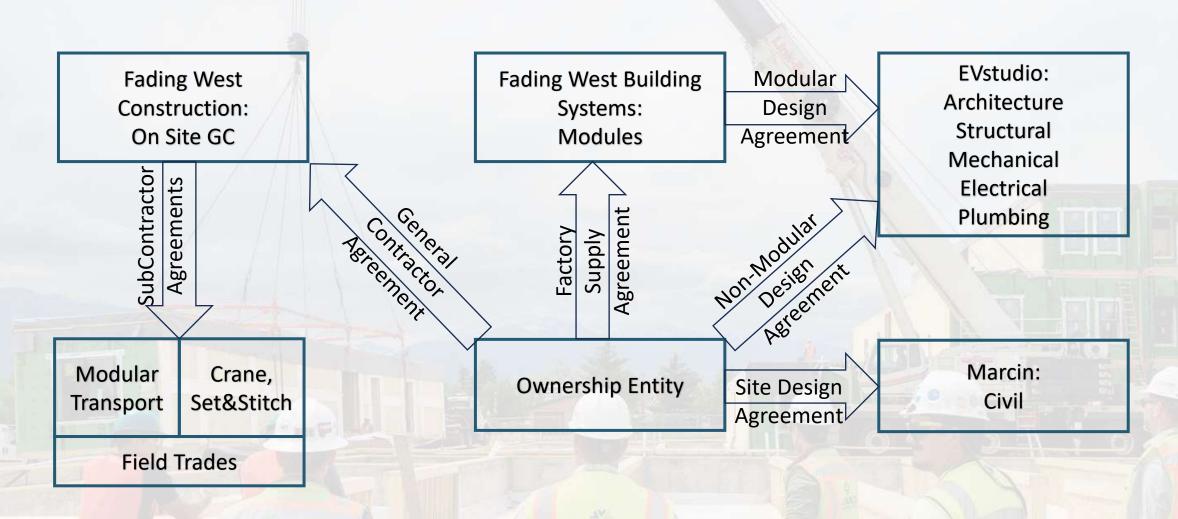
- Fading West Development
- Fading West Construction
- Fading West Building Systems
- NTA (Third Party Review)
- Setworks
- Transport: Westervelt and T&J
- Johnson Controls (FP)



- Architecture
- Structural Engineering
- Mechanical Engineering
- Electrical Engineering
- Plumbing Engineering

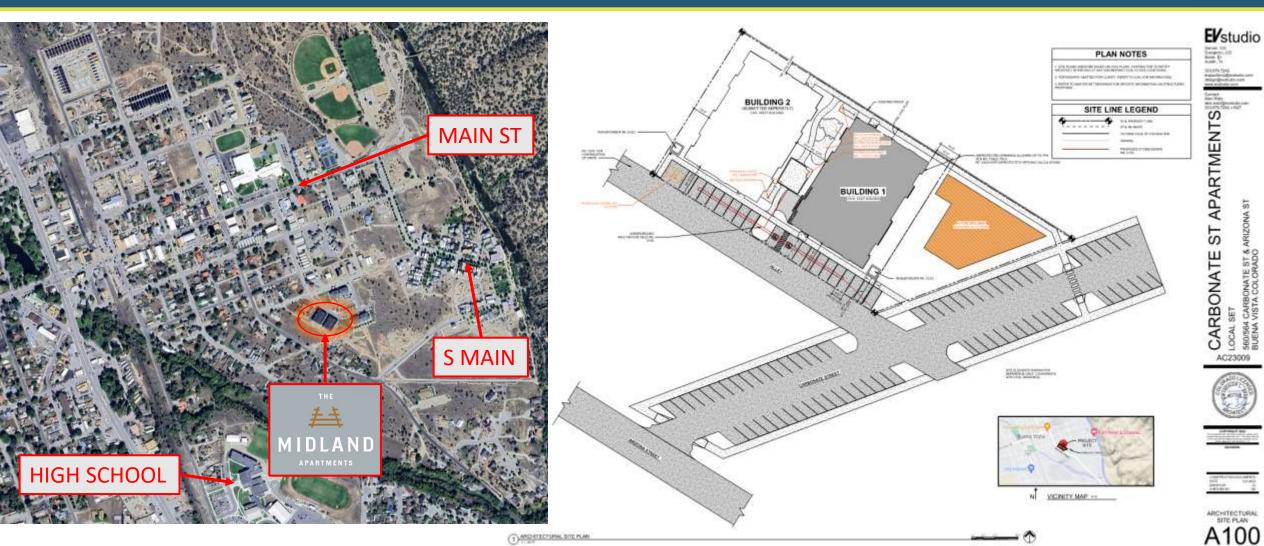
Contracting





The Site

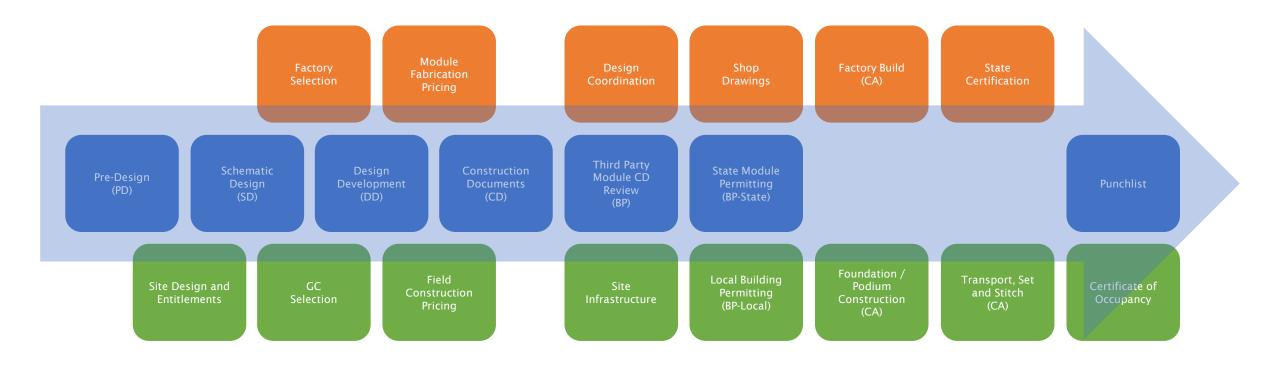




The Process







Entitlements





- Six rounds of Submittals with Town
- 2-3 Month Delay in Schedule to Start Site Work
- Modules Manufactured in Advance of Site Prep
- Storage and Maintenance of Modules
- Quantifying Costs

The Design

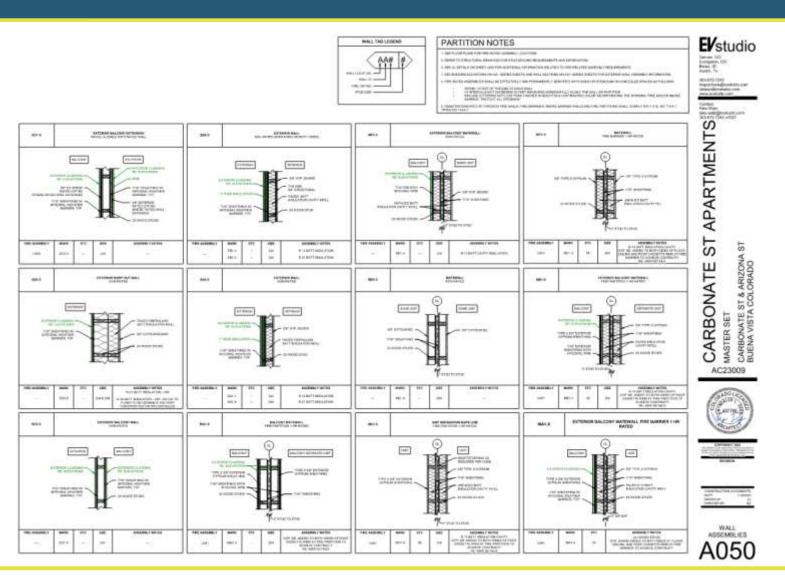


- Similar Phases like any other project
 PD, SD, DD, CD, CA
- Two Sets of Documents
- Scope Delineation
- Document
 Management Plan



Assemblies





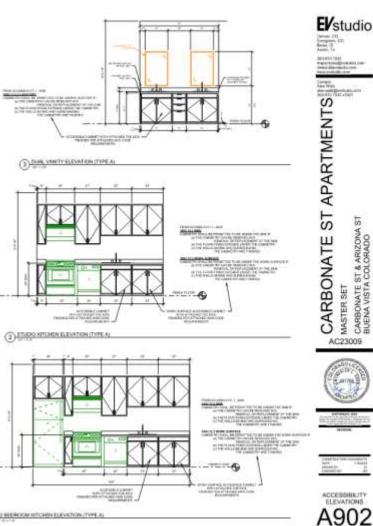
- Assemblies are the building blocks for unit plans
- Horizontal and Vertical Dimensional Control
- Opposite of typical outside-in design approach
- Factory SOPs and SKUs

"Kit of Parts"



- Incorporate Production
 Efficiencies Integrate
 into plans to optimize the build.
- Think like a Factory:
 - Velocity
 - Simplicity and repeatability
 - Materials palette within SKU supply chain





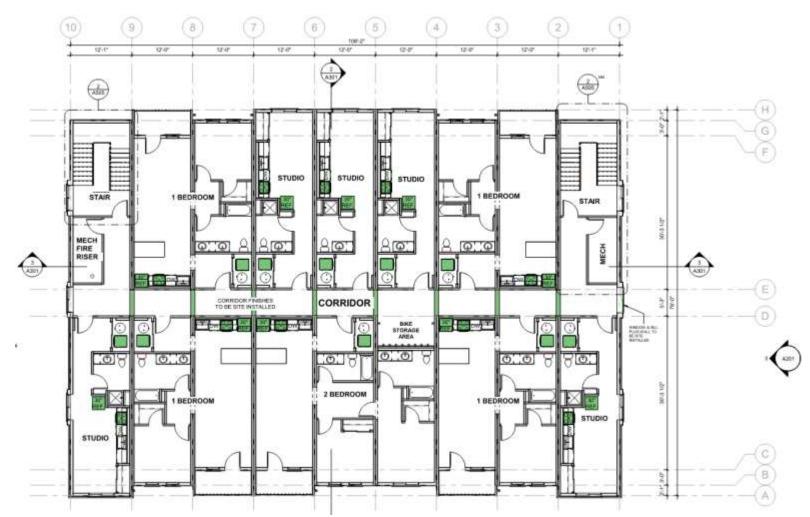
Unit Plans





Building Plans

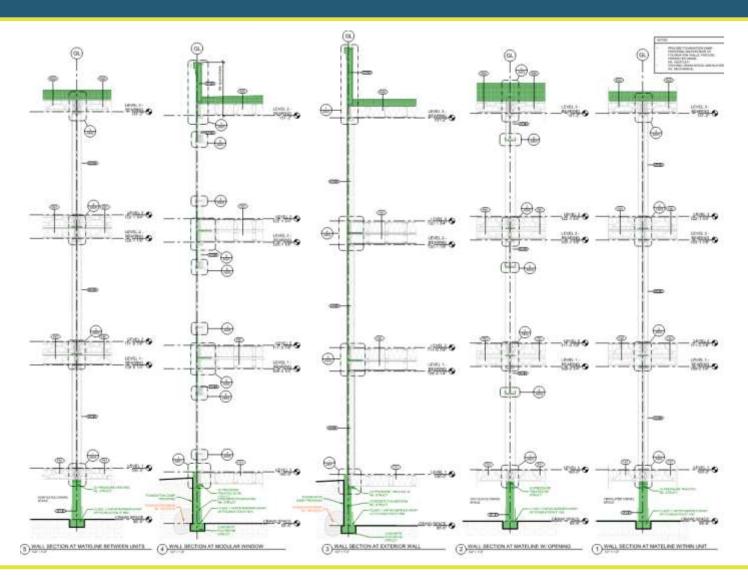




- Unit Plans combine to form Building Plans
- Cross Corridor Mate Lines
- Optimize number of unique modules
- Did we mention repeatability?

Sections



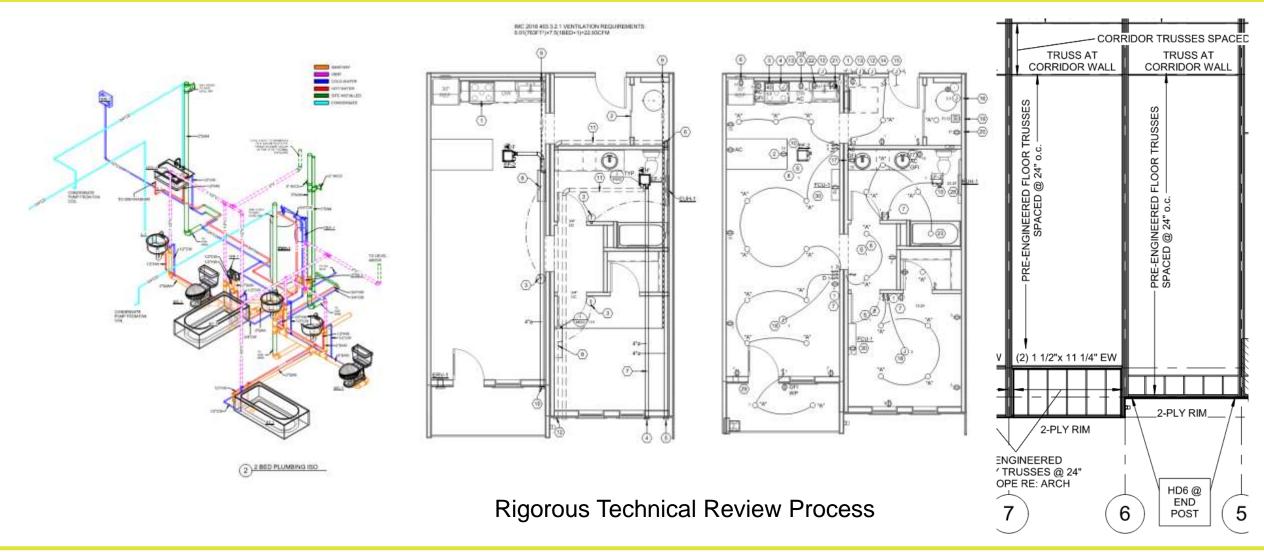


- Think like a Factory...
 AND a GC
- Means and Methods
- Physical Constraints
- Field Work in Green
 - Every Discipline
- Fire Rated Continuity



A/E Coordination





Permitting





Two Distinct Sets of Plans to Coordinate and Manage



Manufacturing Overview



LEAN MANUFACTURING

State of the Art factory set up in a U-shape design with sub-assemblies and kitted parts in the center

- 110,000 Sq. Ft
- 30 Acre Lot
- 102 Direct Labor Employees
- 20 Factory Support Employees
- 20 In-Line Assembly Stations
- 25,000-40,000+ Sq. Ft. Monthly
- 25-40+ Houses Produced Monthly



LEAN Manufacturing



UTILIZING LEAN MANUFACTURING

HOW WE BUILD HIGH-QUALITY, ARCHITECTURALLY INTERESTING ATTAINABLE BUILDINGS

PROCESS

Maximizes customer value by eliminating waste through the entire value stream.

TOOLSET TO ELIMINATE WASTE

Waste – any actions that do not create value for the customer.



Manufacturing - Metrics for Success



METRICS TO MEASURE FACTORY PERFORMANCE DAILY

DAILY MANAGEMENT ENSURES:

SAFETY

- **⊃** Daily safety inspections
- **⇒**Safety occurrences

QUALITY

- **⊃**In-line quality inspections
- **⇒** First pass yield

DESIGN

⇒Engineering shops accuracy

INVENTORY

- **⊃**Inventory levels
- **⇒**Stockouts

VELOCITY

⇒ Factory turns per day

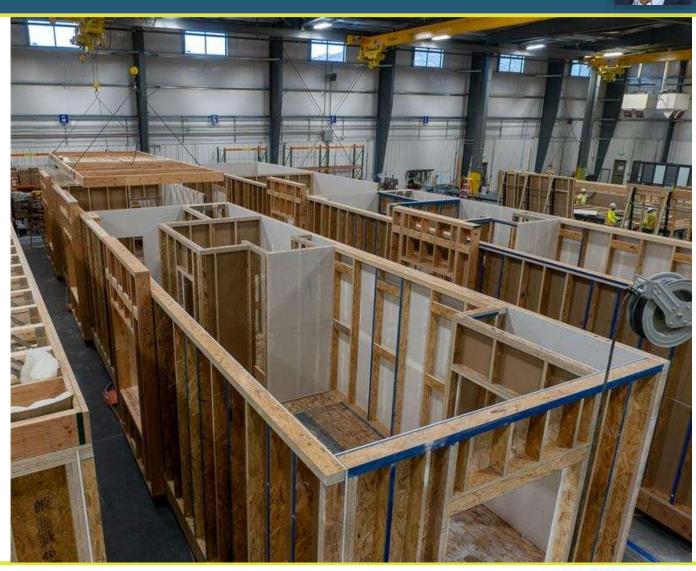


Built in Quality



BUILT TO LAST

- 20% LONGER LIFE THAN STICK BUILT
- 75% REDUCTION IN MATERIAL WASTE
- MEETS ENERGY STAR PERFORMANCE
- EXCEEDS NEW IECC REQUIREMENT
- < .8 IN BLOWER DOOR TEST



Field Work During Fabrication

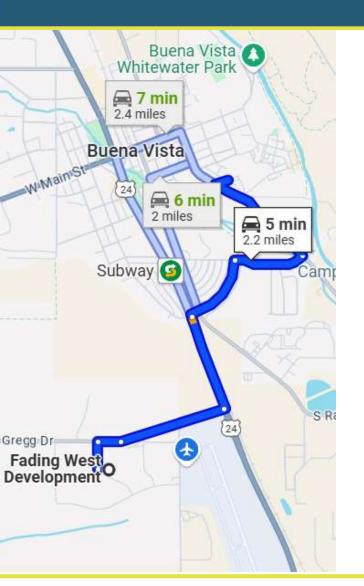




- Ideally Concurrent with Manufacturing
 - Site preparation
 - Site grading
 - Foundations
 - Crawlspace walls
 - Foundation waterproofing
 - Underground utilities
- Delays in Entitlements set back site work Schedule

Transport





- Logistics and Costs
 - Transport Cost / Mile
 - Shuttling Cost / Day
 - Staging Important
- Route
 - Not Always Shortest
 - Dry Run
 - Permits
 - Module Load Size



Field Work - "Set and Stitch"





- During Set
 - Coordinate Shuttling
 - Coordinate Crane
 - Align and Set Modules
 - Blind Side Structural Connections
 - Maintain Waterproofing
 - Inspections and QA process

Field Work - "Set and Stitch"





- After Set
 - Structural Connections
 - Parapets
 - Roofing
 - Mechanical Crossovers
 - Plumbing Vertical Connections
 - Electrical Crossovers
 - Electrical Distribution
 - Closing up and finishing Mate Lines
 - Fire Protection
 - Low Voltage
 - Exterior Siding
 - Railings, Awnings
 - Corridors and Stair Finishes
 - Inspections



SET VIDEO



Project Schedule



• Start of Factory Production: 11/26/2023

Completion of Factory Production: 2/14/2024

Start of Site Work: 4/22/2024

First Building Set: 6/17/2024 (4-5 Days)

Second Building Set: 7/9/2024 (3-4 Days)

• Target TCO: 4/15/2025

- Landscape and Paving to follow (Based on Weather)
- Total Schedule could be shortened if no Entitlements Delays

Unit Summary and AMI Stats



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Model / Unit Type	<u>Size</u>	<u>Count</u>	Housing Cost	<u>AMI</u>
Multifamily Units				
Studio	418	30	\$1,289	79%
One Bedroom	757	24	\$1,949	112%
Two Bedroom	1,092	6	\$2,544	120%
Circulation	10,860	-	-	0%
[Placeholder]	-	-	-	0%
Weighted Average / Total:	621	60	\$1,679	96.3%

Sources and Uses of Funds





Sources of Funds		Loan to Cost	Last \$ Loan to Value**
LP Equity	\$1,955,000	10.8%	
GP Equity	\$1,730,000	9.5%	
Senior Construction Loan - CPB	\$6,200,000	34.2%	40.8%
Subordinate Debt - TAHLF	\$2,850,000	15.7%	59.5%
Subordinate Debt - MIAP	\$2,000,000	11.0%	72.7%
Project Subsidies and Grants	\$3,400,000	18.7%	
Total Sources of Funds:	\$18,135,000	100.0%	
Uses of Funds		Per Unit	% of Total
Land	\$0	\$0	0.0%
Site Construction Costs - Residential	\$7,225,427	\$120,424	39.8%
Site Construction Costs - Childcare	\$1,196,557	\$19,943	6.6%
Factory Manufacturing Costs	\$7,542,017	\$125,700	41.6%
Soft Costs	\$1,018,843	\$16,981	5.6%
Development Fee	\$566,443	\$9,441	3.1%
Construction Cost of Financing	\$585,714	\$9,762	3.2%
Total Uses of Funds	\$18,135,000	\$302,250	100.0%

Returns





Targeted Returns (10-year hold)

	Unlevered	Levered Gross	
IRR	9.1%	15.9%	
Equity Multiple	2.0x	3.51x	





Comparison to Stick Frame



- 0-10% Lower Estimated Hard Cost of Construction
- Accelerated Schedule Yields:
 - Lower Interest Carry Cost
 - Lower General Conditions Cost
 - Lower Insurance Cost
 - Higher Return due to Faster Monthly Income
- Similar Costs:
 - Land Costs
 - Site Development Costs
 - Soft Costs
 - Development Fees
 - Finance Costs
- Total estimated 10-20% lower cost than stick frame approach

Scalability by Repeatability















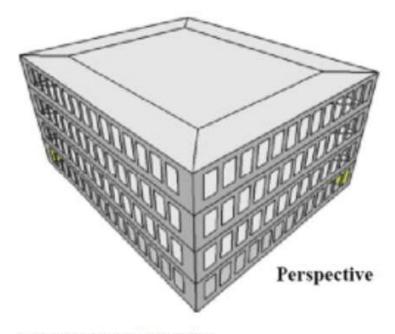


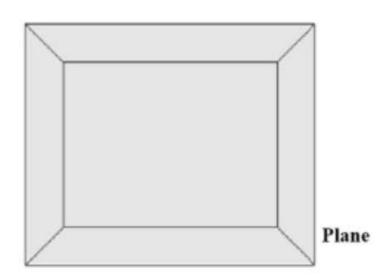


The Stigma of Modular



It doesn't have to be this way!





A simple rectangular building.

Opportunities for Innovation



Further Refinements in Manufacturing

- Advances in High Performance HVAC
- Improvements in Crossover Connections
- Scaling Procurement
- Vertical Integration of Materials
- Continuous Improvement (Kaizen)



Reversible Design and Construction



- Construction Risk Mitigation
- Development Risk Mitigation
- Real Sustainability
- Lower Project Cost
- Cost Segregation Tax Benefits
- Secondary Markets

Thank You!



E studio

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